



*For Immediate Release*

## **NTT DOCOMO and Tata Agree on Strategic Alliance in India**

**TOKYO, JAPAN, November 12, 2008** --- NTT DOCOMO, INC. (DOCOMO), Tata Teleservices Limited (TTSL) and Tata Sons Limited, the prime promoter for Tata companies including TTSL, today announced their agreement on a strategic alliance in India, under which DOCOMO will acquire 26 percent of TTSL's common shares for approximately 130.7 billion Indian rupees (US\$2.7 billion).

In addition, DOCOMO, in accordance with regulations of the Securities and Exchange Board of India\*, expects to make an open offer to acquire up to 20 percent of the outstanding common shares of Tata Teleservices (Maharashtra) Limited (TTML), a Tata telecommunications company, through a joint tender offer with Tata Sons .

As a result of the capital alliance, the partners expect to expand mobile communication operations in the fast-growing Indian mobile market, aiming to increase operating revenue and achieve steady business growth.

TTSL, based in Mumbai, is a telecommunications business unit in Tata, India's largest conglomerate based on operating revenues (see attachment). The company covers nearly all of India with high-quality wireless networks and a large number of retail stores and customer-service outlets. TTSL has sharply increased its share of the fast-growing Indian mobile market, and it is rapidly expanding its subscriber base, which currently exceeds 30 million (including TTML subscribers).

Tokyo-based DOCOMO, the world's leading mobile operator, has played a major role in the evolution of mobile telecommunications through its development of cutting-edge mobile technologies and services. The company is a strong market leader used by more than 50 percent of Japan's mobile phone customers.

\* Securities and Exchange Board of India Act, 1992: SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 1997

**For further information, please contact:**

**NTT DOCOMO**

Shuichiro Ichikoshi or Naoko Minobe

International PR

Public Relations Department

Tel: +81-3-5156-1366

Fax: +81-3-5501-3408

Website: [www.nttdocomo.com](http://www.nttdocomo.com)

Inquiries may also be made through the following URL:

[www.nttdocomo.com/contact](http://www.nttdocomo.com/contact)

**Tata Teleservices Ltd**

Rajeev Narayan

Vice-President

Corporate Affairs

Handphone: +91 9212105151

Fax: +91 11 66551009

Website: [rajeev.narayan@tatatel.co.in](mailto:rajeev.narayan@tatatel.co.in)

Inquiries may also be made through the following URL:

[www.tataindicom.com](http://www.tataindicom.com)

**About NTT DOCOMO**

NTT DOCOMO is the world's leading mobile communications company. DOCOMO serves over 53 million customers, including 46 million people subscribing to FOMA™, launched as the world's first 3G mobile service based on W-CDMA in 2001. DOCOMO also offers a wide variety of leading-edge mobile multimedia services, including i-mode™, the world's most popular mobile e-mail/Internet service, used by 48 million people. With the addition of credit-card and other e-wallet functions, DOCOMO mobile phones have become highly versatile tools for daily life. NTT DOCOMO is listed on the Tokyo (9437), London (NDCM) and New York (DCM) stock exchanges. For more information, visit [www.nttdocomo.com](http://www.nttdocomo.com).

*i-mode, FOMA and mova are trademarks or registered trademarks of NTT DOCOMO, INC. in Japan and other countries  
NTT DOCOMO's FOMA service is only available to subscribers in Japan.*

**About Tata Sons Limited**

Tata Sons is the prime promoter company for various businesses run under Tata brand. Tata companies in India constitute as the largest business conglomerate, with operations in over 80 countries across seven sectors (Materials, Engineering, Information Technology & Communications, Energy, Services, Chemicals and Consumer Products). The Conglomerate had aggregate revenues of around US \$62.5 billion in the Financial Year 2007-08 and employs around 350,000 employees worldwide and has more than 3.2 million shareholders. Tata Companies are known for its community services and for the trust it commands from all stakeholders. For more information on the Group, please log on to [www.tata.com](http://www.tata.com).

**About Tata Teleservices**

Tata Teleservices is one of India's leading private telecom service providers. The company offers integrated telecom solutions to its customers under the Tata Indicom brand, and uses the latest CDMA 1X technology for its wireless network. Tata Teleservices, along with Tata Teleservices (Maharashtra) Ltd, operates in more than 6,700 towns across all 22 circles. Tata Teleservices has a customer base of over 30 million. For more information log on to: [www.tataindicom.com](http://www.tataindicom.com).

Attachment

**Tata Companies**

