



Transaction Details: ITV PLC

Name of the Issuer	Identity Code of the Issuer	ISIN	Intermediary Name	Identify Code of the Intermediary	Currency
ITV PLC	ZLEC7ED2QMWFGYCKZ59	GB0033986497	MORGAN STANLEY & CO INTERNATIONAL PLC	4PQUHN3JFFGFNF38B653	GBP

Total number of shares purchased according to trading venues:

Name of the Issuer	Day of the transaction	Identity code of the financial instrument	Total number of shares purchased	Daily weighted average purchase price of the shares (pence)	Venue	Highest price paid per share (pence)	Lowest price paid per share (pence)
ITV PLC	28/01/2025	GB0033986497	42,750	71.33	XLON	71.70	70.85
ITV PLC	28/01/2025	GB0033986497	21,601	71.34	BATE	71.45	71.10
ITV PLC	28/01/2025	GB0033986497	34,518	71.45	CHIX	71.65	71.35
ITV PLC	28/01/2025	GB0033986497	1,742	71.40	AQXE	71.40	71.40
* Rounded to two decimal places		Sum:	101,011	71.37		71.70	70.85

Individual trade details:

Name of the Issuer	Date	Time	Identity code of the financial instrument	Price (pence)	Quantity bought	Exchange Venue	Reference number of the transaction	Execution within firm [incl. algorithms if used]
ITV PLC	28/01/2025	08:03:18	GB0033986497	70.8500	5,874	XLON	EDLoW9tTq5Sz	2001001125
ITV PLC	28/01/2025	08:26:31	GB0033986497	71.1000	5,200	BATE	156728339464	2001001125
ITV PLC	28/01/2025	08:26:31	GB0033986497	71.1000	5,600	XLON	EDLoW9tTrbJ8	2001001125
ITV PLC	28/01/2025	08:26:31	GB0033986497	71.1000	218	XLON	EDLoW9tTrbJA	2001001125
ITV PLC	28/01/2025	08:51:08	GB0033986497	71.4000	6,169	XLON	EDLoW9tTrtN	2001001125
ITV PLC	28/01/2025	09:04:31	GB0033986497	71.3500	9,873	CHIX	2977838255018	2001001125
ITV PLC	28/01/2025	10:29:21	GB0033986497	71.4500	3,590	XLON	EDLoW9tTRHv	2001001125
ITV PLC	28/01/2025	10:29:21	GB0033986497	71.4500	1,940	XLON	EDLoW9tTRHx	2001001125
ITV PLC	28/01/2025	11:17:15	GB0033986497	71.5500	5,489	CHIX	2977838276930	2001001125
ITV PLC	28/01/2025	12:00:38	GB0033986497	71.6500	5,628	CHIX	2977838282928	2001001125
ITV PLC	28/01/2025	14:30:38	GB0033986497	71.7000	5,254	XLON	EDLoW9tTwelo	2001001125
ITV PLC	28/01/2025	14:30:38	GB0033986497	71.7000	15	XLON	EDLoW9tTwem4	2001001125
ITV PLC	28/01/2025	16:16:47	GB0033986497	71.4500	649	BATE	156728406351	2001001125
ITV PLC	28/01/2025	16:16:47	GB0033986497	71.4500	5,656	BATE	156728406352	2001001125
ITV PLC	28/01/2025	16:16:51	GB0033986497	71.4000	5,307	XLON	EDLoW9tTzqXF	2001001125
ITV PLC	28/01/2025	16:16:51	GB0033986497	71.4000	5,745	CHIX	2977838345223	2001001125
ITV PLC	28/01/2025	16:16:51	GB0033986497	71.4000	4,164	BATE	156728406363	2001001125
ITV PLC	28/01/2025	16:16:59	GB0033986497	71.4000	1,223	XLON	EDLoW9tTzqoX	2001001125
ITV PLC	28/01/2025	16:25:50	GB0033986497	71.4000	6,854	XLON	EDLoW9tU06C0	2001001125
ITV PLC	28/01/2025	16:25:50	GB0033986497	71.4000	706	XLON	EDLoW9tU06C2	2001001125
ITV PLC	28/01/2025	16:25:50	GB0033986497	71.4000	8,183	CHIX	2977838349993	2001001125
ITV PLC	28/01/2025	16:25:50	GB0033986497	71.4000	5,932	BATE	156728410470	2001001125
ITV PLC	28/01/2025	16:25:50	GB0033986497	71.4000	1,742	AQXE	186117	2001001125