



Transaction Details: ITV PLC

Name of the Issuer	Identity Code of the Issuer	ISIN	Intermediary Name	Identify Code of the Intermediary	Currency
ITV PLC	ZLEC1ED2QMWFGYCKZ59	GB0033986497	MORGAN STANLEY & CO INTERNATIONAL PLC	4PQUHN3JFFGFNF38B653	GBP

Total number of shares purchased according to trading venues:

Name of the Issuer	Day of the transaction	Identity code of the financial instrument	Total number of shares purchased	Daily weighted average purchase price of the shares (pence)	Venue	Highest price paid per share (pence)	Lowest price paid per share (pence)
ITV PLC	18/07/2024	GB0033986497	31,400	84.22	XLON	84.50	83.95
ITV PLC	18/07/2024	GB0033986497	14,006	84.12	CHIX	84.25	83.90
* Rounded to two decimal places		Sum:	45,406	84.19		84.50	83.90

Individual trade details:

Name of the Issuer	Date	Time	Identity code of the financial instrument	Price (pence)	Quantity bought	Exchange Venue	Reference number of the transaction	Execution within firm [Incl. algorithms if used]
ITV PLC	18/07/2024	08:11:02	GB0033986497	83.9000	435	CHIX	2977838246931	2001001125
ITV PLC	18/07/2024	08:11:02	GB0033986497	83.9000	3,958	CHIX	2977838246932	2001001125
ITV PLC	18/07/2024	08:17:39	GB0033986497	84.3500	4,665	XLON	EDJXg9vUdIElp	2001001125
ITV PLC	18/07/2024	08:22:11	GB0033986497	84.2500	4,397	XLON	EDJXg9vUdLES	2001001125
ITV PLC	18/07/2024	08:29:02	GB0033986497	83.9500	4,389	XLON	EDJXg9vUdVH	2001001125
ITV PLC	18/07/2024	08:47:58	GB0033986497	84.2500	4,639	CHIX	2977838253459	2001001125
ITV PLC	18/07/2024	08:55:05	GB0033986497	84.1000	2,449	XLON	EDJXg9vUe49b	2001001125
ITV PLC	18/07/2024	08:55:05	GB0033986497	84.1000	2,141	XLON	EDJXg9vUe49e	2001001125
ITV PLC	18/07/2024	08:55:06	GB0033986497	84.0500	1,210	XLON	EDJXg9vUe4Cm	2001001125
ITV PLC	18/07/2024	08:55:06	GB0033986497	84.0500	3,192	XLON	EDJXg9vUe4Cp	2001001125
ITV PLC	18/07/2024	09:04:18	GB0033986497	84.2000	4,974	CHIX	2977838256751	2001001125
ITV PLC	18/07/2024	09:18:25	GB0033986497	84.3500	3,077	XLON	EDJXg9vUeSnA	2001001125
ITV PLC	18/07/2024	09:18:25	GB0033986497	84.3500	1,478	XLON	EDJXg9vUeSnC	2001001125
ITV PLC	18/07/2024	11:35:07	GB0033986497	84.5000	4,402	XLON	EDJXg9vUgFuO	2001001125